

Conor R. O'Malley

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EDUCATION

Villanova University School of Business | Grad. May 2024
Bachelor of Business Administration

GPA: 3.7

Major: Marketing **Minor:** Communications

Relevant Coursework: Digital Marketing, Marketing Research, Narrative Television, Film Music, Short Story Writing

Honors: Cum Laude, Deans List '21 '22 '23 '24

WORK EXPERIENCE

Movie Features Writer

May 2024 - Present

Collider | New York, NY

- Publish 4 articles per week analyzing film techniques and discussing script structure for 25 million readers.
- Efficient under tight deadlines, often delivering 1,500-word article in under 12-hour timespan.
- Successfully pitch articles to editorial team, clearly communicated reader interest and article hook.

1st Assistant Director

May 2024

Aspire Productions | Philadelphia PA

- Supervised a 3-day shoot with a 27-person crew over 3 locations. Ensured shoot wrap on time and on budget.
- Managed actors, DP, grips, makeup, and location hosts to achieve director's vision seamlessly.
- Doubled as Script Supervisor to log shot list, maintain continuity, and aid post-production workflow.

Video Production Director

Jan 2023 – July 2024

Villanova Orientation | Villanova, PA

- Directed, edited, and created VFX for 5 videos shown to over 2,000 incoming students in Fall 2023.
- Led a team of 15 students to film 10+ faculty interviews and 20 informational featurettes of university events.
- Coordinated with 20+ faculty members including the President to organize schedules and plan film shoots.

Production Assistant

January 2024 – May 2024

Isa Media Inc. | Philadelphia, PA

- Lit video podcast studio environment. Set up 3 Canon 50 Ds and pulled focus throughout shoots.
- Acted as Sound Mixer utilizing Rodecaster Pro audio interface to monitor sound levels and quality.
- Edited audio in Adobe Audition and performed color correction in DaVinci Resolve.

Marketing and Video Production Intern | New York, NY

May 2023 – August 2023

Mazars US | New York, NY

- Created targeted 9 video internal advertisements to showcase firm initiatives to over 500 employees.
- Assisted intern team in developing a department-wide marketing annual report for firm partners.
- Restructured firm CRM software for efficiency and concision, increasing sale closure by 3.4%.

Pre-Production & Development Intern

June 2022 – August 2022

Kinane Brothers | New York, NY

- Wrote 2 in-depth reports on international sports during pre-production for ABC's "Wide World of Sports" reboot.
- Developed a detailed pitch deck illustrating the financial efficacy of the project shown to investors.
- Facilitated communication between multiple departments to maximize efficiency.

EXTRACURRICULARS

Villanova Television Entertainment Department | Villanova, PA

August 2023 – May 2024

President

- Led a group of 15 students to produce 10+ sketches, short films, and video series per semester.
- Trained incoming students on film techniques, camera equipment (Canon C100), and editing software (Premiere).
- Edited TikTok videos to generate publicity for videos garnering over 50k views.

Villanova Orientation | Villanova, PA

August 2023 – May 2024

Orientation Counselor

- Guided 21 undergraduates through a week-long orientation as they processed the college experience.
- Coordinated bi-monthly social activities to encourage bonding and help new students discover campus activities.
- Mediated conflict resolution between new students and mentored them in times of personal stress.

SKILLS, INTERESTS, AND AWARDS

Skills: Adobe Creative Cloud, Avid, DaVinci Resolve, Creative Writing (Script, Thesis, and Copy).

Awards: Best Director, Villanova Film Festival 2021. Runner up for Best Short Story, Villanova University 2023.